



Colorado River Outfitters Say 2010 Was Better Year than 2009, Outlook for 2011 "Bright"

By Associated Press

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GRAND JUNCTION, Colo. (AP) — The Colorado River Outfitters Association says the state's river rafting industry rebounded last year.

The association on Tuesday said commercial rafting companies in the state hosted 507,392 user days from April to September. That's up 3.4 percent from the 2009 season, which was during a national economic downturn.

A user day is defined as a paying guest on a river for any part of a day.

The number of river user days in 2010 was still down 7 percent from the peak of about 544,000 in 2007.

The association's year-end report says the outlook for this season is "bright" as consumer spending increases. The statewide snowpack also is above average, which could mean good runoff this spring.

<http://www.kdvr.com/news/sns-ap-co--coloradorafting,0,2774538.story>